



# Freddie Mac Multifamily Green Advantage<sup>SM</sup>

Our new green financing initiative for America's workforce housing needs is making a real difference for borrowers, renters and the environment—with more than \$4 billion funded since it launched last August.

Why go green? We think it's a no brainer.

# It makes financial sense

Better loan pricing and utility savings help a borrower recoup the cost of building improvements.

## It's easy

Borrowers automatically get a green quote when they apply for a loan.

## No guesswork

A free property assessment\* lists practical energy- and watersaving improvements. Order the report when you go under application, and our preferred vendors will get the assessment back to you within two weeks.

# Flexibility

Borrowers have two years to make improvements—twice as long as the competition.

# Certainty

We hold a spread for 90 days so we take away the interest rate risk up front (unlike the competition).

#### **Renter Satisfaction**

Seventy-eight percent of renters would rather rent "environmentally-friendly"\*\*

Visit Green Advantage online and download the product term sheet.

\*Freddie Mac will reimburse up to \$3,500 of the cost of the property assessment when borrower chooses a Freddie Mac loan.

\*\* 2016 September Freddie Mac Renter Research, Poll Conducted by Harris Poll.

### **Deal Story**

#### Overview

At a 430-unit property built in 1990 in Texas, a state facing a serious water shortage, water-saving improvements for \$500/unit (higher than the \$350 required minimum) resulted in a big return.

#### **Green Improvements**

Low-flow toilets, efficient showerheads, and kitchen/bathroom aerators.

#### Savings

- 5 million gallons of water/year = 8 Olympic-sized swimming pools
- \$105,000 in utilities in one year

#### **Return on Investment (ROI)**

- Full ROI in two years
- \$1.1 million netted in 10 years